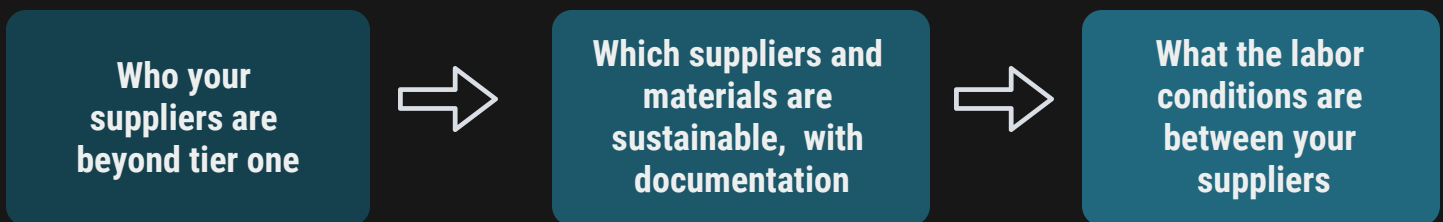


SUSTAINABILITY

Our Sustainability platform is for those with a multi-tier supply chain, looking to make strides in the sustainability space, but ones that provide a tangible impact. Whether your business is going to be impacted by changing laws around sustainability or you are looking to move to a more circular business model to save time, money, and resources, this module helps implement change and track your progress.

What information does this module provide?



When should I use it?

- You have a 3rd party multi-tier supply chain
- Sustainability transparency is a challenge or you want to document and publish your sustainability goals
- To prepare for Extended Producer Responsibility, The German Supply Chain Law or the EU Commission's Circular Economy Plan
- You plan on having a circularity program

What does it solve?

- ✓ Provides a basis for sustainability claims
- ✓ Ensures suppliers operate according to your sustainability goals
- ✓ Helps with tariff and duty management

SUPPLY CHAIN VISIBILITY

Our Supply Chain Visibility module allows you access to the real-time data you need to track your products from factory to distribution centers and beyond—allowing you to make smarter decisions around operations & logistics, supply chain integrity, licensee management, quality and returns. Take control of your supply chain and inventory, so you never have to be left guessing if you'll have what you need when the time comes.

What information does this module provide?



When should I use it?

- You have a challenge with 3rd party suppliers delivering on time and in full orders
- 3rd party suppliers are sending mispacked items
- You need to make quick adjustments to orders

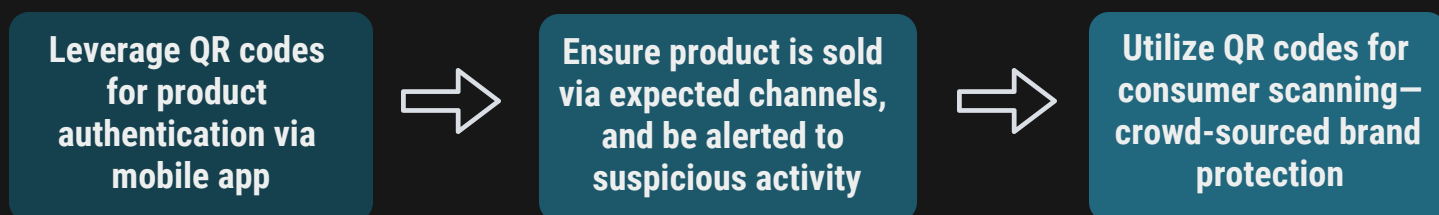
What does it solve?

- ✓ Reduces mispicks by >80%
- ✓ Provides warning of late or partial production
- ✓ Ensures accuracy during production

BRAND PROTECTION

The Brand Protection module is your authentication solution. We identify possible supply chain contamination as well as counterfeit product transactions, to make sure your products are sold through approved channels. With our platform, more than 100 counterfeit warehouse locations have been identified, raided and closed and more than \$150,000,000 of counterfeit product has been removed from the global marketplace.

What information does this module provide?



When should I use it?

- Counterfeiting, Diversion, and/or Return Fraud is an issue
- You need to determine if you have a counterfeit issue and if so, how large it is
- You need to be ready for a recall, or your current plan isn't enough

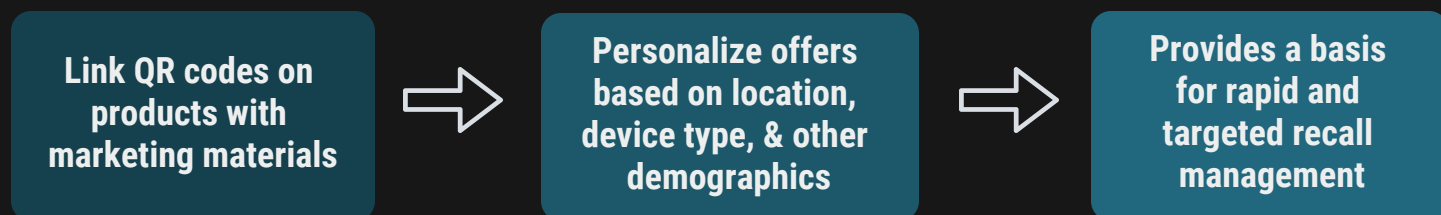
What does it solve?

- ✓ Stops counterfeiting via instant authentication
- ✓ Identifies the location of the counterfeiting production and the source of diversion
- ✓ Catches, on average, \$38 million in product seizures per \$1 billion of revenue

CONSUMER ENGAGEMENT

Our Consumer Engagement Module allows you to market directly to consumers, via your own products at the point of sale. Build customer loyalty and identify helpful consumer trends by communicating safely, securely, and directly with individual consumers, no third-party intervention needed. The tools in this module give you the ability to engage with consumers around the world, empowering them through product knowledge around product safety and recalls, sustainability, product design, and more.

What information does this module provide?



When should I use it?

- You are planning or executing an omni-channel marketing strategy, including retail
- Personalized offers and messaging is important for your brand
- You are seeking a lower cost per touch for consumer engagement
- You want to use a QR code as a design element

What does it solve?

- ✓ Reduces cost of customer acquisition while increasing sales, units per transaction, and total shopping cart value
- ✓ Provides specific insights around consumer engagement
- ✓ By following best practices, increase engagement up to 700% and website conversion up to 200%
- ✓ Offers quick and easy coupon reconciliation